

WHAT'S INSIDE

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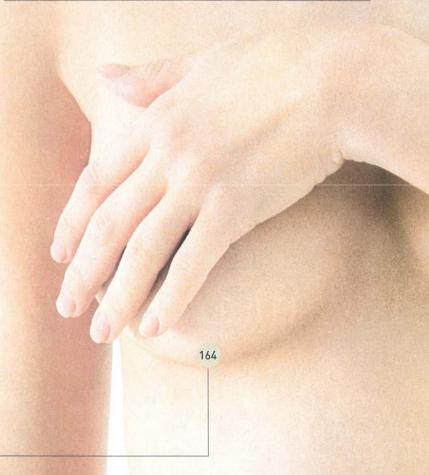
Body >>

Breaking news VelaShape now joins VelaSmooth as part of Syneron's family of body-shaping devices. Proven to reduce the appearance of cellulite and reduce thigh circumference by an average of 0.75 inch, VelaShape is the first device to receive FDA clearance for thigh-circumference reduction. VelaShape combines the cellulite-reducing power of VelaSmooth with an increased intensity that can cut treatment time and the number or office visits in half, for thinner thighs and improved skin texture in 30 days.

Makeover madness

A recent study conducted by the American Society of Plastic Surgeons focused on the entertainment industry and its effect on cosmetic procedures in the United States. It seems that watching makeover shows and plastic surgery reality television programs can spark interest in viewers and lead to a desire for cosmetic procedures. In a group of 42 cosmetic surgery patients, four out of five patients reported that television directly influenced them to pursue a cosmetic procedure.

On the airwaves Breast implants are more than mainstream these days—they've also gone primetime. Allergan and Mentor, the two companies that manufacture silicone and saline breast implants, have both begun airing commercials for their products. To further appeal to women, Allergan has branded their line of breast implants as the Natrelle Collection, calling it an advanced line of implants specially designed to complement each woman's unique shape.



DID YOU KNOW?

A recent study in the Archives of Surgery revealed that surgeons who play video games make 32 percent fewer errors during surgical procedures than non-gaming surgeons.

